



HOW HEALTHY ARE YOUR ECOMMERCE OPERATIONS?

10 QUESTIONS. 5 MINUTES.
FIND OUT EXACTLY WHERE YOUR OPS ARE HOLDING YOU BACK

Stock & inventory

- I have one accurate stock number that's the same across Shopify, Amazon, and my 3PL. Right now, not end of day.
- We haven't had an oversell incident in the last 6 months
- I can raise a purchase order in under 30 minutes, without chasing anyone for information

Processes & systems

- I can pull a profit figure by SKU in under 10 minutes
- My 3PL updates my stock records automatically. No manual reconciliation involved.
- My monthly accounts close within 5 working days of month end
- I know the landed cost of every SKU including shipping, duties, and 3PL fees



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Team & scalability

- I could add a new sales channel this quarter without it breaking my ops
- My team isn't spending more than 2 hours a week on tasks a system should be doing
- Someone in my business owns the operations system. And they actually know what they're doing.

SCORE

8-10	You're in good shape
5-7	You're starting to feel the friction.
< 5	You're likely losing money and time to manual processes. Let's talk.



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